



# A world with optimal oral health

**FDI World Dental Federation**

**Mr Enzo Bondioni – Executive Director**

ERO Plenary

3 May 2025

# FDI's strategic pillars

## STRATEGIC PILLARS



### KNOWLEDGE EXCHANGE

Build a robust community of skilled, engaged, and informed dental professionals and partners.



### ADVOCACY

Mobilize advocacy efforts to increase oral health literacy and achieve political commitment and action on oral health for all.



### INNOVATION

Position the oral health community to ensure the dental profession is responsible, sustainable, and responsive to emerging and evolving technologies in dentistry.

# 1. Knowledge exchange





*World Dental Congress*

**Shanghai** China

9 - 12 September 2025

## **FDI World Dental Congress**

DON'T MISS WHAT PROMISES TO BE  
THE BIGGEST FDI CONGRESS AND  
EXHIBITION!

**150+**

Countries

**35K+**

Participants

**400+**

Companies

**300+**

Speakers

# WORLD DENTAL CONGRESS 2025



## A REVISED PROGRAMME FORMAT TO ENCOMPASS EDUCATION AND INNOVATION

### Congress activities

- 7 international stream running in parallel
- 89 clinical lectures
- 4 clinical symposia
- 1 forum dedicated to Young Dentists
- 13 Public Health sessions and symposia highlighting FDI work
- 4 industry symposia
- Poster and Free Communication presentations
- 2 Chinese streams dedicated to the local audience

### Exhibition

Over 400 companies already onboarded!

Dedicated Education programme in the Exhibition

- Demo area
- "IntelliDent Stage"
- Industry and educational focus on AI and robotic





# WORLD DENTAL CONGRESS 2025

## NEVER VISITED CHINA? TAKE ADVANTAGE OF THE NEW VISA-FREE TRAVEL POLICIES!

- ✓ Unilateral visa-free policy extended until 31 December 2025 for 38 countries for business stays under 30 days, including following European countries:

Switzerland, Ireland, Hungary, Austria, Belgium, Luxembourg, France, Germany, Italy, The Netherlands, Spain, Poland, Portugal, Greece, Cyprus, Slovenia, Slovakia, Norway, Finland, Denmark, Iceland, Andorra, Monaco, Liechtenstein, Bulgaria, Romania, Croatia, Montenegro, North Macedonia, Malta, Estonia, Latvia.

- ✓ Visa-free transit access for 240 hours (10 days) for 14 countries, including following European countries:

United Kingdom, Albania, Belarus, Bosnia and Herzegovina, Lithuania, Russia, Serbia, Sweden, Ukraine.

See you in  
**SHANGHAI**

**fdi**  
World Dental Congress

SHANGHAI 2025

A brighter future for oral health begins here



9-12 September 2025

# WORLD DENTAL CONGRESS 2025



**TAKE ADVANTAGE OF THE DISCOUNT FEE  
DON'T MISS THE EARLY BIRD DEADLINE ON 02 JUNE 2025!**

Registration fees until 02 June:

Dentists: 400 USD

Dentists Low and lower-middle income countries: 180USD

Others: 350 USD

## **BOOK A GROUP AND GET ADDITIONAL DISCOUNTS!**

### **Group discount**

Group bookings will receive a discount for each delegate of the group.

- 5-9 Receive a 5% discount.
- 10+ Receive a 10% discount.

For Group registration please contact with: [fdiregistration@cndent.com](mailto:fdiregistration@cndent.com)

A promotional graphic for the Shanghai 2025 World Dental Congress. It features a circular inset image of a diverse group of people, likely delegates, cheering and holding up flags. The text 'See you in SHANGHAI' is prominently displayed in blue and red. Below it, the text 'Bigger groups, bigger discounts' is followed by 'Group registration start at just 5 delegates'. A large red '10%' discount is shown, with a QR code and a 'Register Now' button to the left. The FDI World Dental Congress logo and the event dates '9-12 September 2025' are also included.

See you in  
**SHANGHAI**

**fdi** World Dental Congress  
SHANGHAI 2025

**Bigger groups,  
bigger discounts**  
Group registration start  
at just 5 delegates

save up to  
**10%**

Register Now

9-12 September 2025

# Fluoride

- Fluoride is under increasing scrutiny.
- Met with ADA in February to discuss their concerns around the non-fluoride lobby and how FDI could support.
- US Health Sec. R.F. Kennedy Jr's recommending to CDC to stop water fluoridation in communities nationwide.
- Utah will become the first state to do this on 7 May.
- EPA announced it is reviewing "new scientific information" on potential health risks of fluoride in drinking water.

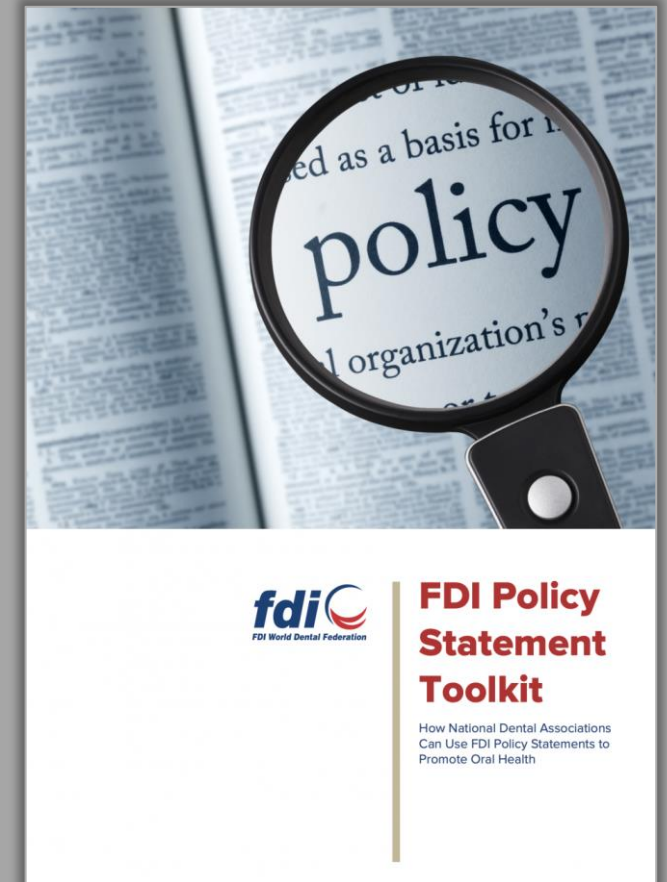


FLUORIDE



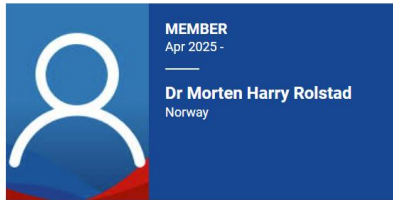
# Fluoride: FDI's response

- MYM plenary discussion: 6 April
- Policy statements 2025 recommendation:
  - Systemic fluoride: *on hold*
  - Topical fluoride: *proceed*
- Work with IADR to develop a joint position statement.
- Other actions to be discussed and reviewed by council.

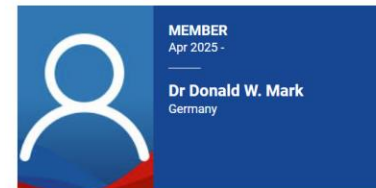


# FDI Special Committees: update

## Special Committee on Membership Committee Subscription Formula



## Special Committee on World Dental Parliament

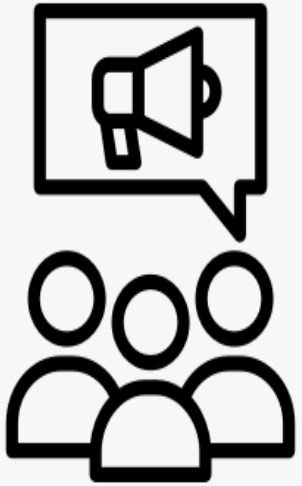


## 2. Advocacy



# WHO Global Coalition on Oral Health

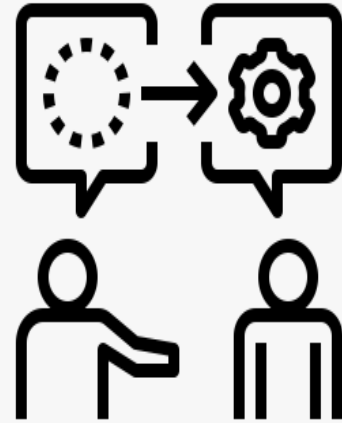
- A mechanism to operationalize the Global Oral Health Action Plan.
- It calls coalition members to undertake “urgently needed” actions.
- These actions are presented as four workstreams:



Advocacy &  
communication



Implementation  
research



Knowledge  
translation



Meaningful  
engagement

# WHO World Health Assembly: 19–27 May

## FDI's plans

- FDI's delegation will be led by our President Dr Greg Chadwick.
- **Collaborating with IADR to host a side-event on oral health.**
- **FDI will participate in a side event on oral health organized by Malaysia.**
- **FDI and other WHPA member organizations are co-hosting a side-event on the health workforce.**
- **FDI will contribute to a roundtable on AMR.**



# Vision 2030 indicators

1. Policies addressing sugar consumption.
2. PHCs with oral health services.
3. National Oral Health Policy.
4. Oral health in UHC benefit packages.
5. Amalgam phased down.
6. Population covered by public and/or private oral healthcare providers.
7. Oral health indicators in surveillance systems
8. Smoking cessation programmes.
9. Increasing awareness of risk factors.
10. Rational prescribing of antibiotics.
11. Crisis management strategies for oral health.



# Vision 2030: mid-term survey to assess progress

**Proposed timeline:** May–mid-June 2025

## **Survey participants:**

- FDI members
- FDI's leadership and Committees
- Strategic partners:
  1. Vision 2030 Industry Action Group
  2. WHO
  3. IADR
  4. NCD Alliance



# Fourth UN HLM on NCDs and mental health: Sept 25

- If advocates amplify the same recommendations, we can increase our impact.
- FDI has co-developed some messages with IADR.
- Published in May, ahead of the World Health Assembly.
- Will call for FDI members and partners to endorse them and amplify them on social media.

**No health without  
oral health**

**Advocacy priorities for the fourth  
United Nations High–Level  
Meeting on Noncommunicable  
diseases (NCDs) and mental  
health 2025**

# 3. Innovation



# Key highlights

 Sustainability  
in Dentistry

## WHY SUSTAINABILITY IN DENTISTRY MATTERS



To register,



Join us on 5-6 June to explore innovative solutions for reducing dentistry's footprint.

 **Project**  
Integrated Electronic  
Health Records

CONSENSUS STATEMENT



Strategies for unifying electronic dental and medical records

 SCAN ME

[fdiworlddental.org](http://fdiworlddental.org)

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