



ERO-FDI Working Group Liberal Dental Practice in Europe

Report of the Chair
Spring Plenary Session

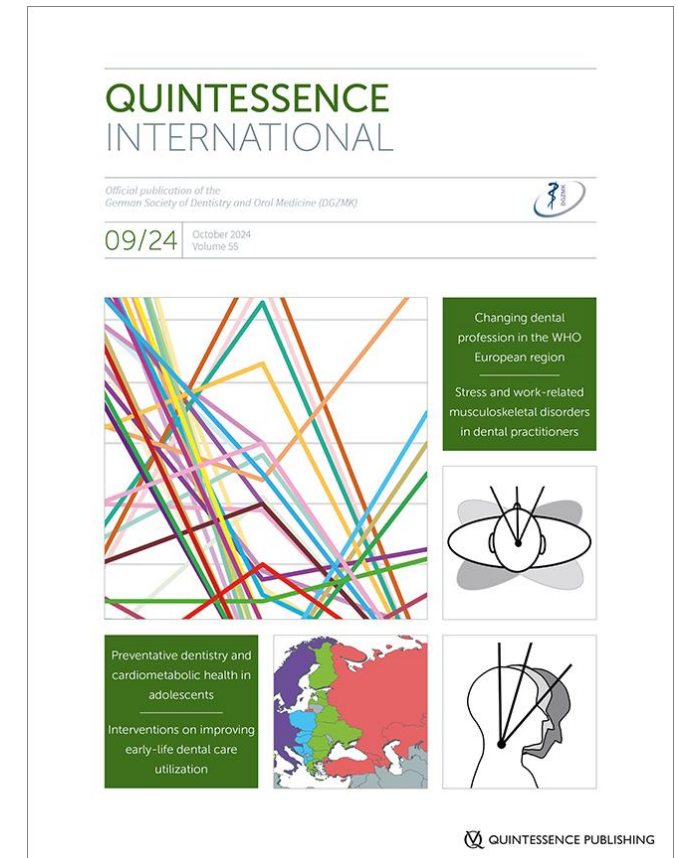
Almaty – Kazakhstan – May 3rd, 2025

Dr. Gerhard K. Seeberger

ERO-FDI Working Group Liberal Dental Practice in Europe

The scientific paper Changing Dental Profession in the WHO European Region: analysis of the organization and education framework, had been published in Quintessence International, Volume 55, Number 9, October 2024. The article is available on the ERO Website:

<https://www.erodental.org/assets/documents/publications/ero-publications/Changing-Dental-Profession-Article-Th.-Wolf-et-al-published-Quintessenz-09-2024.pdf>





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WG Meeting November 18th, 2024

Discussion on a new study comparing data from a previous study published in 2018 and the present, focusing on changes in dental practices and organizations across different countries (eventually presentation at the ERO Spring Plenary Session 2025).

An ongoing joint project with the CED addresses the challenge of motivating dentists to return to independent private practices rather than working in dental centres (state of the art at ERO Spring Plenary Session 2025).

Investigate on reasons why young dentists are reluctant to open or take over private practices (draft questionnaire presented by Jaques Deniaud).

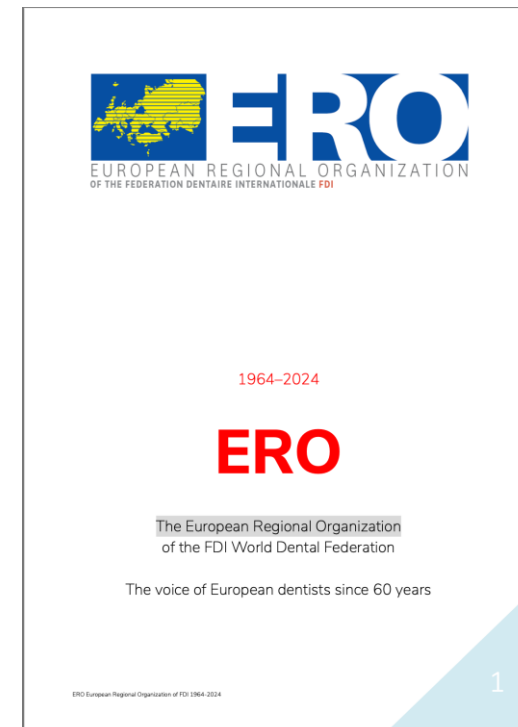
Recruitment of new ERO WG members has been taken into consideration.



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ERO Booklet 1964-2024

The ERO Booklet 1964-2024 distributed on December 19th, 2024, highlights the achievements of the ERO WG LDPE.





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WG Meeting February 4th, 2025

One potential topic for the ERO WG LDPE were discussed:

- Comparison of discrepancies in regulations governing private and corporate practices. Can liberal dental practices compete with corporates' aggressive advertising strategies?



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WG Meeting March 31st, 2025

The topic, *Advertising regulations for dental practices, particularly the differences between dentists and corporates*, was chosen to be the next to be worked on by the ERO WG LDPE. Next step will be to set up a questionnaire.

The recruitment of new members for the ERO WG LDPE is of utmost importance. The WG Chair has sent a letter to the ERO Members on this behalf.

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- Prof. Dr. Thomas G. Wolf presented a new project investigating on the preferred working structure options of young dentists in Limassol, Cyprus at the ERO Spring PS. For the first time in ERO history a questionnaire has been prepared in 6 different languages (EN,DE, F, ES, IT, RU).



<https://survey.zmk.unibe.ch/surveys/?s=39HXJDFJ38NKTXDM>

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Thank you very much for your kind attention!

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