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ERO WGOH & GH

PREVENTION IS EVERYTHING.....ALMOST.

DENTAL DISEASE AND GENERAL HEALTH

- NEARLY ALL DENTAL DISEASE IS PREVENTABLE
- BIDIRECTIONAL RELATIONSHIP WITH DIABETES, CARDIAC DISEASE, DEMENTIA
- COSTS OF TREATMENT ARE ENORMOUS
- PREVENTION PROVEN TO WORK AND SAVES MONEY
- PATIENTS HEALTHIER, HAPPIER AND MORE PRODUCTIVE
- IT'S THE BEST, MOST SUSTAINABLE OPTION FOR THE PLANET

HOW TO DO PREVENTION

- IN THE SURGERY, OUTREACH, DENTAL TEAM, TELEDENTISTRY
- COMPREHENSIVE PUBLIC HEALTH PROGRAMME
- IMPROVE OH (AND GH) LITERACY
- SUGAR TAX
- FLUORIDATION
- INCENTIVISE...patients and dental team
- BUILD ALLIANCES

PRINCIPLES

- Vision 2030
- WHO UHC, Declaration on OH and GH (Bangkok)
- The Dental Team
- Government and Public Health
- Professional Ethics and wider morality
- Sustainability

WHAT WE'VE DONE SO FAR

- Comprehensive Anti sugar lobby paper (with CED)
- Anti tobacco paper (with CED)
- Many useful initiatives from many countries but rather fragmented/piecemeal
- A survey of these initiatives to be completed by NDAs
- Analysis and publication of conclusions
- Prevention and Sustainability Task Force FDI

CHALLENGES

- We only see about 50% of population worldwide (even UK NHS only 60%)
- Many poor, vulnerable, remote groups who arguably need us most.
- Workforce shortages
- The Dental Team
- Cost, how to remunerate for prevention?
- RFK and other paranoiacs

BLOCKERS AND WRECKERS

- Government disinterest
- The cost of dentistry
- Our patients' beliefs, attitudes and motivations
- Ourselves

REASSURANCE

- It is achievable
- It is logical, ethical and moral
- We will always be needed, respected and rewarded
- THERE ARE NO QUICK WINS.....IT WILL BE A HARD ROAD

LATEST NEWS



YOUR COUNTRY DOESN'T NEED YOU



YOUR COUNTRY NEEDS EVIDENCED ORAL HEALTH PREVENTION

