

FROM STRATEGY TO ACTION

Last year we talked about
building a stronger ERO
digital presence.
This year, we are putting
the system into action.





THIS IS WHAT WE SENT YOU

We have appointed you as
Content Contact Person
for the ERO Social Media Project.

Your role is essential in helping
us showcase the great work
happening in your country.



LETTER to Content Contact Person – ERO Social Media Task Team

Dear Colleague,

We have received your nomination from your NDA as the Content Contact Person for the ERO Social Media Project.

As you may know, the ERO Board has decided to strengthen our presence on social media by creating a more structured and consistent system for collecting, reviewing, scheduling, and sharing content from ERO member NDAs.

The ERO Social Media Task Team, working under the supervision of the President, Dr. Edoardo Cavallè, includes the President-Elect, Prof. Dr. Paula Perlea, and ERO Councilor, Dr. Ariel Slutsky.

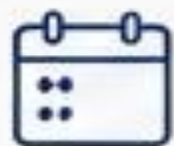
The purpose of this project is to create an organized and semi-automated content collection system. Therefore, we kindly ask you to send relevant materials to:

info@erodental.com

This email address will serve as the official contact point for the ERO Social Media Office.

WE NEED **YOUR** CONTENT

ERO represents you.
Our social media should reflect
what is happening across our
member countries.



Events



Scientific
activities



National
initiatives



Achievements



News



People

HOW IT WORKS



Please note that submission of content does not guarantee immediate publication. Materials will be scheduled according to the editorial plan, available space, relevance, and overall ERO communication priorities.

**SEND US
YOUR CONTENT.**

If something relevant is happening
in your NDA,
we want to share it.



info@erodental.com

ERO SOCIAL MEDIA TASK TEAM

THANK YOU FOR YOUR COOPERATION