



Ageing Population

ERO Plenary session
05 September 2026, Prague

Working Group Ageing Population

Jean-Philippe Haesler (Chairman)

Oleg Gladkov (Supervisor)

Mick Armstrong

Alessandro Berto

Sophie Darteville

Alexandre Deza

Michael Diercks

Kieran O'Connor



Working Group Ageing Population

Two more languages

- Portuguese
- Georgian

Still waiting for the board's approval and the release of the necessary funds

Menu



SENIOR TOOTHBRUSHING



PROTECT THE TEETH of dependent older people

AVOID TOO MUCH SUGAR! ✗

No snacking
all day long



Nothing after
night brushing
except water!



No sweets
at every visit



BETTER CHOICES ✓

Cheese



Natural
yoghurt



Fruit & nuts



Water



Dry mouth?
Drink water often! ✓



IF YOU EAT SWEETS

Clean your teeth!



THE GOLDEN RULE

Sugar **ONLY** at mealtimes

✗ NEVER AFTER NIGHT BRUSHING! ✗





KEEP TEETH – KEEP HEALTH – KEEP SMILING!

Change Title

- Senior smile matters!
- Age well, chew well!
- No teeth, no health!
- Healthy teeth – Healthy ageing!
- Every tooth counts – at every age
- Keep their teeth – keep them healthy!
- ...

Improve clarity of the images

Remove bananas

Improve Golden Rule Tile's design

PROTECT THE TEETH of dependent older people

AVOID TOO MUCH SUGAR! ✗

No snacking
all day long



Nothing after
night brushing
except water!



No sweets
at every visit



BETTER CHOICES ✓

Cheese



Natural
yoghurt



Fruit & nuts



Water



Dry mouth?
Drink water often! ✓



IF YOU EAT SWEETS

Clean your teeth!



THE GOLDEN RULE

Sugar **ONLY** at mealtimes

✗ NEVER AFTER NIGHT BRUSHING! ✗





KEEP TEETH – KEEP HEALTH – KEEP SMILING!

Next steps:

- Working group meeting to finalise the corrections
- Corrections by the graphic designer
- OK from the working Group
- OK from the Board
- Spreading via webpage Seniortoothbrushing.com

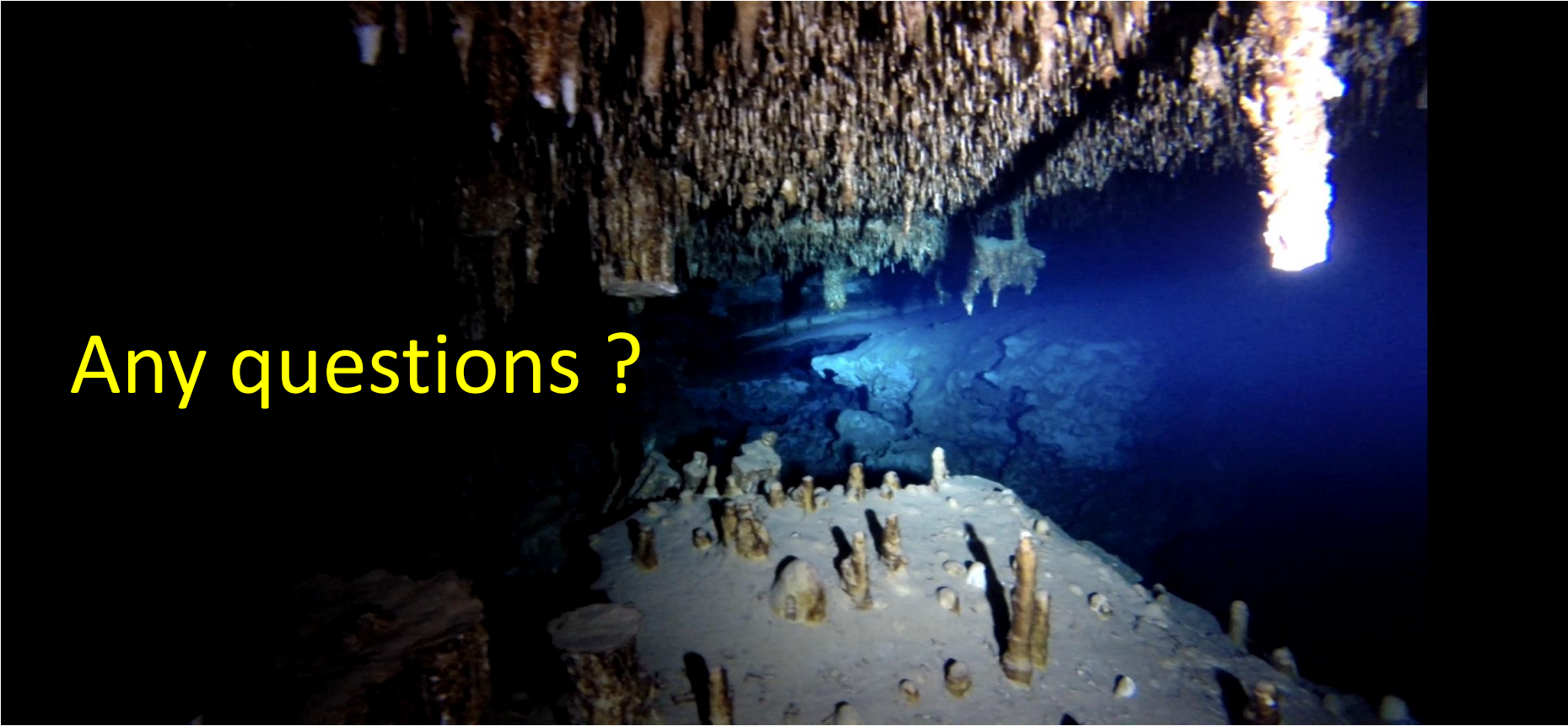
Ultimate ideal objective :

See this poster hanging in the rooms of residents
at nursing homes



Ideas for new topics to discuss in the working group :

- Develop an assessment tool to evaluate the level of dependency among residents of nursing homes, intended for caregivers
- Statement on Toothpastes with High Fluoride Concentrations and Recommendations for Their Use



Any questions ?