

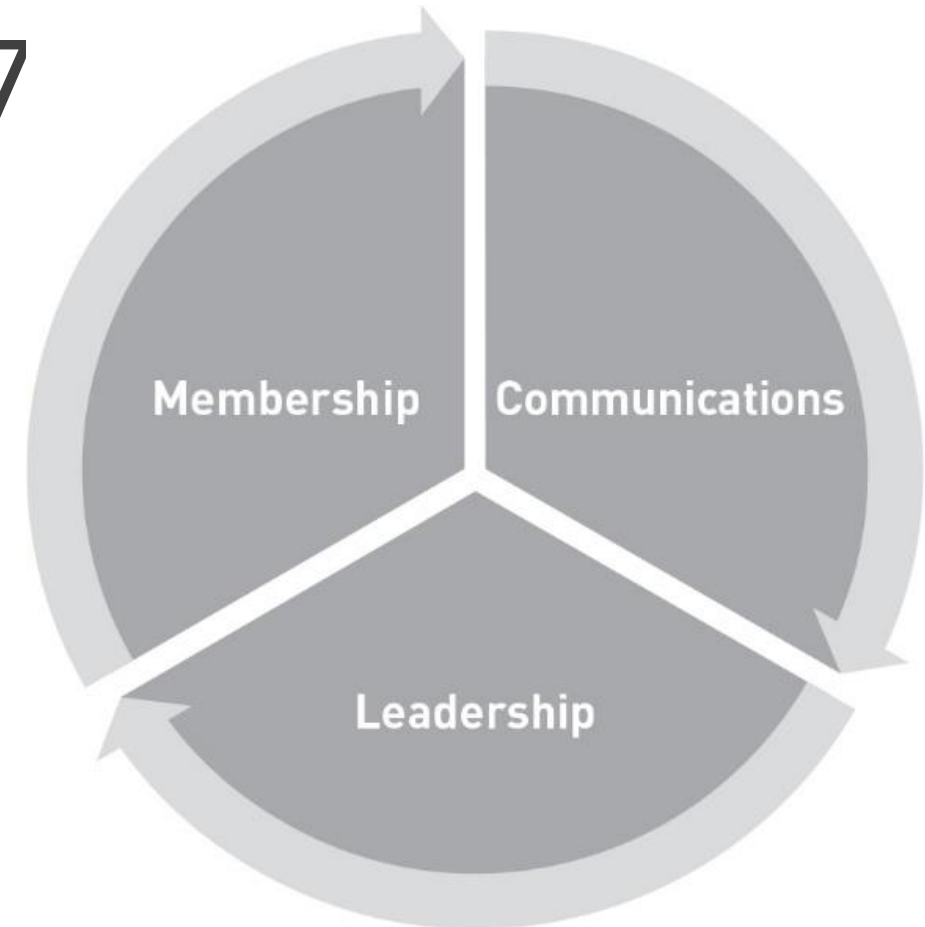
FDI report

ERO Plenary Session

Baku, Azerbaijan, 29-30 April 2016

FDI Strategy 2014-2017

(Adopted by the General
Assembly)



FDI Strategic Plan 2014-2017

Leadership

Develop organizational leadership through competent, performance-based leadership with fair processes.



Main recommendations of the Governance Task Team adopted in Bangkok in 2015



Strategy for Africa: Leadership Training - Level 2

To develop NDAs' expertise in:

1. communicating oral health promotion and disease prevention / oral health campaigns
2. carrying out effective oral health advocacy within national governments and carrying out effective oral health advocacy within international institutions on the African continent
3. building fundraising capacity

FDI Strategic Plan 2014-2017

Membership

Develop programmes and activities to further meet the needs of our members.



In the process of consolidating project funding and appropriate staffing

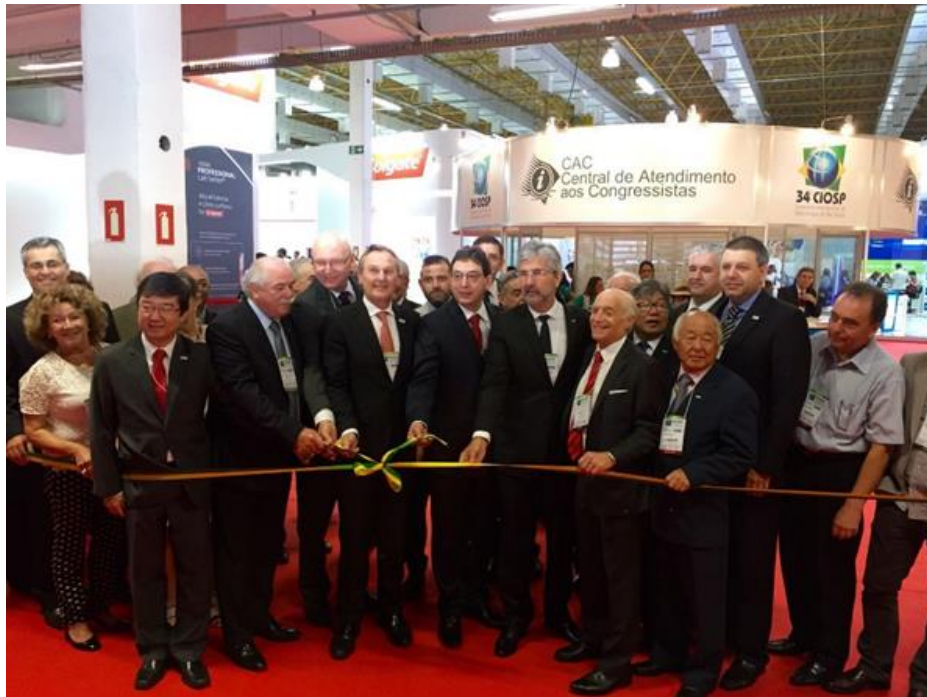
Building relationships



34th CIOSP
São Paulo International Dental Meeting
From **Wednesday to Saturday**

27 to 30
January

Riyadh late January
and early February



Building relationships



Leadership meeting
Chicago, 24 February



At the Polish Senate, 3 March
on the level of confidence in
the medical professions



Building relationships



Jakarta, 18 March

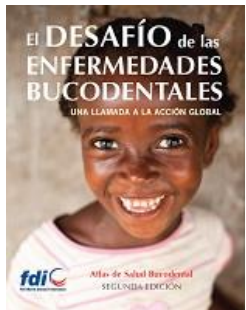


Hanoi, 20 March



Building relationships and launching the 2nd edition of the Oral Health Atlas in Spanish

Spanish Dental Association
15 March



FDI-UL Brush Day & Night Partnership



- Promote “twice daily brushing with fluoride toothpaste”
- 10 schools programmes running in 10 countries and WOHD 2016 successfully celebrated in partnership countries
- Outreach of school programmes > 725,000 children (2-9 year old)
- Outreach of WOHD 2016 > 1,7000,000 people worldwide (as reported on April 15th)

FDI-Colgate Caries Prevention Partnership



Making prevention a priority

- To shift the focus of dental practitioners from a Restorative focus to Preventive Dental Medicine
- Achievements: Advocacy toolkit on Caries Prevention and Management, proceedings of the AWDC 2015 CPP Summit and Workshop, Smile Award in Poznan
- White paper on Dental Caries Prevention and Management to be finalized for June 2016
- All materials will be available on a CPP microsite

FDI-Ivoclar Vivadent 'Smile Around the World' Partnership



- FDI developed 7 key oral health messages for children
- Projects in India and Brazil have been successfully implemented between August 2015 and March 2016
- Global outreach: 7445 children, 70 schools and over 200 volunteers trained
- Project methodology and materials received a very positive feedback from project stakeholders

FDI GC Partnership Oral Health for Ageing Population



- To focus on one oral health for an ageing population, with oral health viewed as a major contributor to quality of life and healthy life years
- Lucerne conference 3-5 May 2016: Life-long Oral Health: a fundamental human right
- Discussions/conclusions of the conference will be published in 5 articles (2017)
- Geriatric Session in Poznan

Global Periodontal Health Project

Vision: Achieving Global Periodontal Health

Mission: Reducing the Burden of Periodontal Disease

Objective 1: Increasing global awareness of periodontal health

Objective 2: Raising the priority of periodontal health through health promotion & disease prevention

Objective 3: Integrating oral/periodontal health care into general health and NCDs agenda for optimal oral & general health via reducing incidence of risk factors

1st Task Team Meeting
31 October to 01 November 2015
Amstelveen, The Netherlands



FDI Strategic Plan 2014-2017

Communications

- ❖ Communicate FDI's values and messages more effectively.
- ❖ Establish wider and deeper communication and advocacy internally and externally to position FDI as a reliable and valuable source.



Integrated communications & advocacy

New team

- ❖ Director of communications and advocacy
- ❖ Manager of Web and Graphic Design
- ❖ Advocacy officer
- ❖ Writer

Advocacy goals

**Raise awareness
of global oral
health
challenges**

**Better integrate
oral health into
the wider
framework of
systemic health**

**Address global oral
health inequalities**

Vision 2020

- FDI Advocacy Strategy is renamed Vision 2020 (evolving into Vision 2025 etc. going forward). This takes into account our activities at both an international and national level
- The Vision 2020 Task Team will work with all the FDI structures and have a broader scope of work and incorporate the international and national Advocacy Strategy. Terms of Reference will be developed to reflect this

Advocacy



- ❖ November 2015: 2nd Regional IRPA-IOMP-WHO Workshop on Radiological Protection Culture in Medicine
- ❖ January 2016: World Executive Board
- ❖ May 2016: World Health Assembly

- ❖ February 2016: Consultancy Meeting on Radiation protection in dental uses of ionizing radiation

- ❖ March 2016: 7th session of the Intergovernmental Negotiating Committee on mercury (INC7)

Joining the NCD Alliance



- What it is: a unique civil society network uniting 2,000 civil society organisations in more than 170 countries.
- Mission: to stimulate collaborative advocacy, action and accountability for NCD prevention and control.



International Union Against
Tuberculosis and Lung Disease
Healthy solutions for the poor





World Oral
Health Day
20 March 2016



WORLD ORAL HEALTH DAY 2016



Essential Dental Media



CREATING A GLOBAL MOVEMENT: PLEDGES



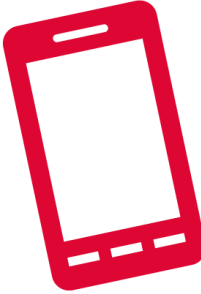
THE GLOBAL VIDEO



EDUCATION & DIFFERENTIATION: MOBILE PHONE GAME



THE WOHD CAMPAIGN CUSTOMIZATION APP



Asia Pacific



Americas



BOCA SANA, CUERPO SANO

Invitamos al público en general este 20 de marzo a nuestra caminata y campaña por el Día Mundial de la Salud Bucodental en el Parque Omar.

El punto de encuentro será en la Plaza de las Banderas frente a los estacionamientos frontales a las 7:00 a.m.

¡Les esperamos!



Africa



Middle East



Dental Students' Scientific Association of Egypt shared TSADS's video
 March 16 at 2:15pm · 🌐

Don't miss World Oral Health Day 2016 Celebration of TSADSians on Fri 18.03.2016 at Tanta Sporting Club !
 #DSSA_Egypt #ADS #FDI #WOHD16 #TAIStartsHere

1,247 Views

TSADS
 March · 🌐 · 🌐

All are invited to join our big event World Oral Health Day 2016 Celebration on "Fri. 18/3/2016" at "Tanta Sporting Club".

Let Oral Health Awareness spread everywhere as Healthy Mouth relies in Healthy Body .
 دعواكم لنشاركنا احتفالاً "يوم صحة الفم والأسنان العالمي" ، يوم الجمعة القادمة 18/3/2016 ، بتانتا بطولاً ، الرياض . 🌐 🌐

#TSADS
 #One_Spirit_One_Team
 #DSSA_Egypt #ADS #FDI
 #WOHD16
 #TAIStartsHere

4 Likes

👉 Share

HMC to Mark World Oral Health Day and GCC Oral Health Week

→ News → 2016 → March →
 HMC to Mark World Oral Health Day and GCC Oral Health Week

3/20/2016



Hamad Dental Center at Hamad Medical Corporation (HMC) will host a number of activities between 20 and 27 March in recognition of World Oral Health Day and GCC Oral Health Week.

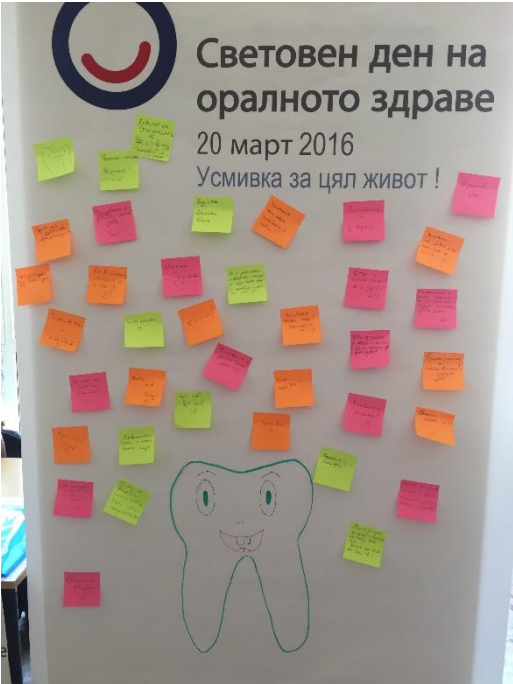
World Oral Health Day aims to raise awareness of the importance of oral health to a person's general well-being and quality of life. The GCC Oral Health Week aims to unify activities and awareness programs that contribute to the promotion of oral and dental health in all GCC countries.

Members of the public are invited to visit the oral health tent at Souq Waqif. Visitors can avail of free dental check-ups and counseling, workshops and educational materials being provided by the Hamad Dental Center staff. School children will also take part in a program. Activities will run from 8:30 am to 8:00 pm daily during the week.

"This year's World Oral Health Day and GCC Oral Health Week activities are part of our efforts to raise awareness among Qatar's population of the importance of oral health and the impact that it has on their overall health and well-being," said Dr. Mohammed Sultan Al-Darwish, Consultant of Dental Public Health at HMC and President of the Qatar Dental Society.



Europe



Wereld Mondgezondheidsdag in het teken van diabetes

10 maart 2016



YouTube video player for 'WOHD2016, Greece'. The video title is 'ΠΑΓΚΟΣΜΙΑ ΗΜΕΡΑ ΣΤΟΜΑΤΙΚΗΣ ΥΓΕΙΑΣ 20 ΜΑΡΤΙΟΥ'. The video shows two cartoon characters, one with a beard and one with a mustache. The video has 6 views and was published on Mar 19, 2016. Below the video, it says 'An initiative by the Stomatological Society of Greece, for the World Oral Health Day, 2016'.

... and industry

Home > News

News

2016 WOHD Campaign Reaches 2.3 million in Australia

13th Apr 16

Summary —

An innovative digital media campaign spearheaded by Australia's dental industry saw the 2016 World Oral Health Day campaign message of 'It all starts here. Healthy mouth. Healthy body' reach 2.3 million people nationwide.

Key Issues For The Dental Industry —

An initiative of the FDI World Dental Federation, World Oral Health Day is celebrated every year on 20 March. It is an international day to celebrate the benefits of a healthy mouth and to promote worldwide awareness of the issues around oral health and the importance of oral hygiene to looking after everyone old and young.

This year the Australian Dental Industry Association (ADIA), the peak business organisation representing suppliers of products and services to dental professionals, stepped-up its support for the campaign this year recognising the benefits that can flow to the community, dental profession and dental industry that can be achieved as a result of an increased awareness of the issues around oral health and the importance of oral hygiene to looking after everyone old and young.

It is a day for people to have fun – that should be a day full of activities that make us laugh, sing and smile!

2016 World Oral Health Day Campaign —

In 2016 the World Oral Health Day campaign had the target of getting everyone to recognise the impact their oral health has on overall physical health and wellbeing to help inspire this change, the overall campaign platform will was:

It all starts here. Healthy mouth. Healthy body.

This powerful and engaging messaging is rooted in a global truth of oral health's wider importance, galvanising the audience to drive a movement for change. The flexible platform gives the opportunity to discuss multiple topics and audiences under one core message.

The World Oral Health Day campaign is important as 90% of the world's population will suffer from oral diseases in their lifetime and many of them can be avoided with increased governmental, health association and society support and funding for prevention, detection and treatment programmes.

This year the World Oral Health Day campaign received a significant boost when ADIA launched a pioneering digital campaign that saw more than 2.3 million people across the country learn about the 'Healthy Mouth - Healthy Body' message. To find out more about the campaign's achievement download the report:



Finances

- Internal audit and External audit report 2013 based on Swiss GAAP 21
- Internal audit Task Team 2014 (Germany & Japan)
- External audit PwC 2015 + Audit committee

2012

New budget structure implemented

2012-14

Restructuring
Cost-cutting

2013

External audit (Swiss GAAP 21) + Internal audit by TT

2014

Internal audit by Task Team

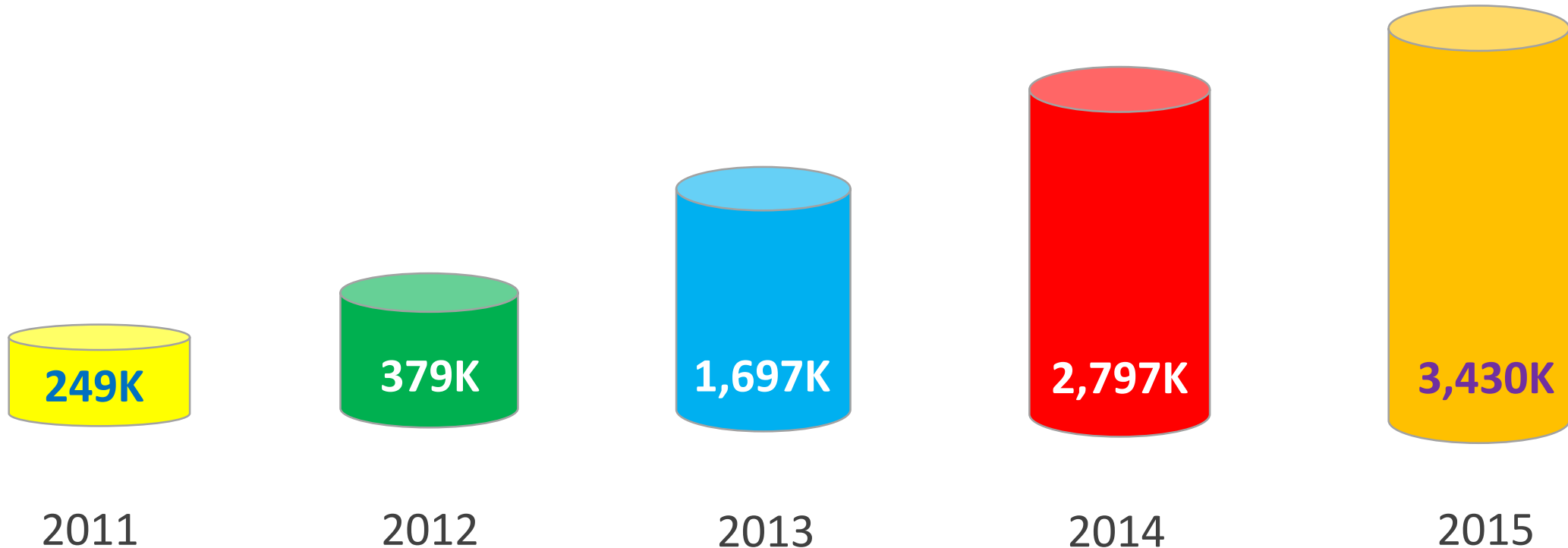
2015

External audit by PwC + Audit committee

Finances

- 2015 accounts closed and external audit report received
- 2015 result: CHF 633,000
- General reserves: CHF 3,430,000
- Move from austerity to conservative financial management
- Projects implemented due to adequate funds

Reserves (unrestricted – Swiss francs)



2016 Budget priorities

- ❖ FDI surplus stands at CHF 106k
- ❖ Increase of support to projects, committees and activities
- ❖ Conservative measures
- ❖ Implementation corporate partners & fundraising strategy

Vision 2020 / Think Tank

Michael Glick & David Williams

Standing committee reports

- Science Committee
- Education Committee
- Member Liaison and Support Committee
- Dental Practice Committee
- Public Health Committee

Thank you for your attention