

iDental: the biggest dental scandal in the world



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President of Spanish Dental Association





Summary

01

What is iDental?

02

The context of the problem

03

The causes

04

The magnitude of the problem

05

What have we done?

06

Possible solutions



01

What is iDental?

iDental

24 dental clinics in Spain



- Created in 2014, the company went bankrupt in 2018
- Model of *low cost clinics*
- More than 350,000 patients treated
- 100,000 square meters of clinical facilities throughout Spain
- 3,171 employees of which 800 of them were dentists
- Based in misleading financing and false aids (1 million euro)
- Supposed social dental assistance through agreements with NGOs



02 The context of the problem

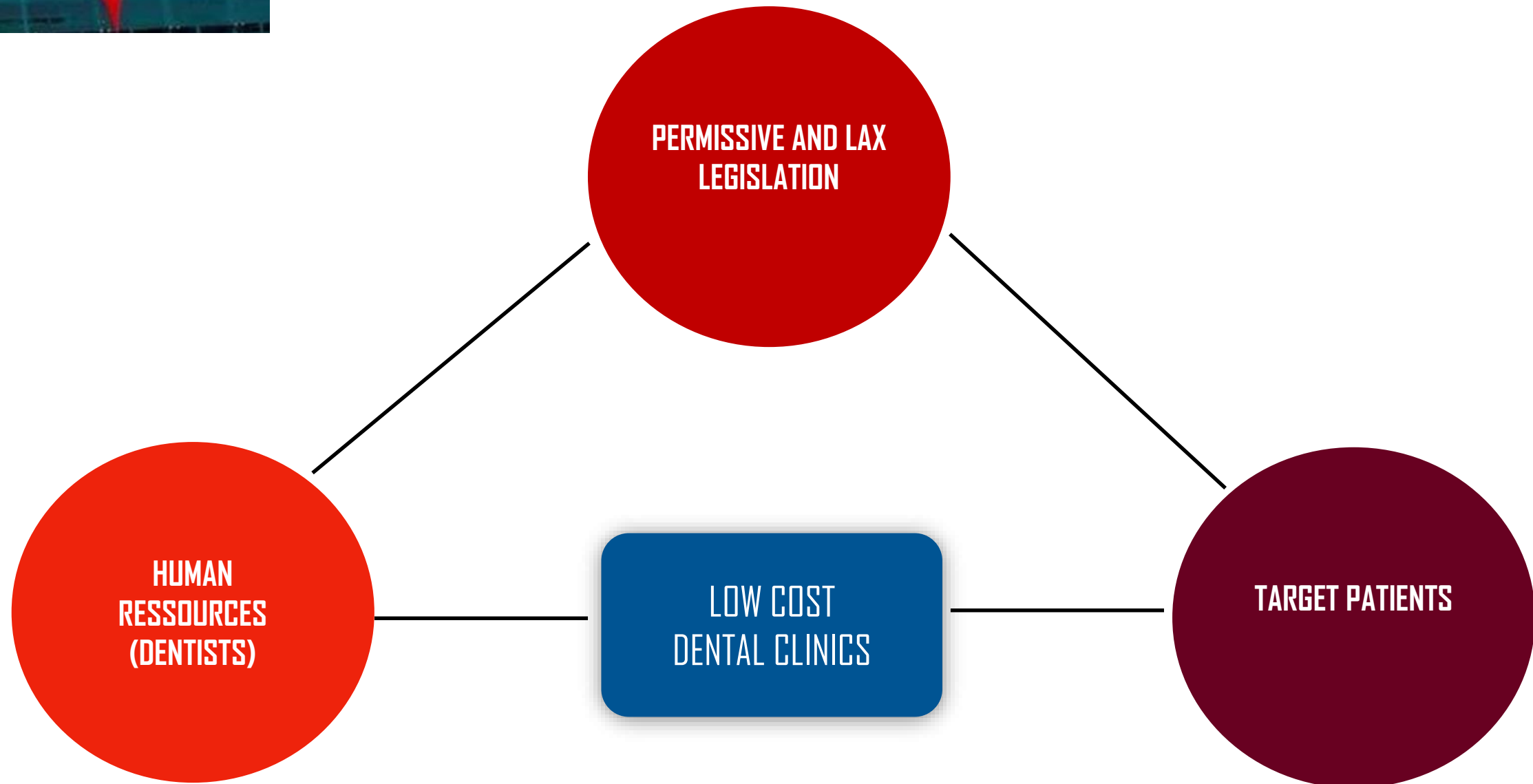
Threats and challenges





02

The context of the problem





02

The context of the problem

HUMAN RESSOURCES (DENTISTS)

- 22 dental schools (12 state and 10 private)
- 1750 new dentists every year
- Absence of effective clausus numbers
- Lack of resource health planning
- Spain is one of the EU countries with the lowest demand for dental care
- Massive emigration, underemployment and dental unemployment

PERMISSIVE AND LAX LEGISLATION

- Limited legislation, poorly enforced and not dissuasive to offenders
- Lack of unity of criteria at national level
- Regional legislation
- Professional societies law infringed
- Health advertising law not respected
- Lack of political sensitivity

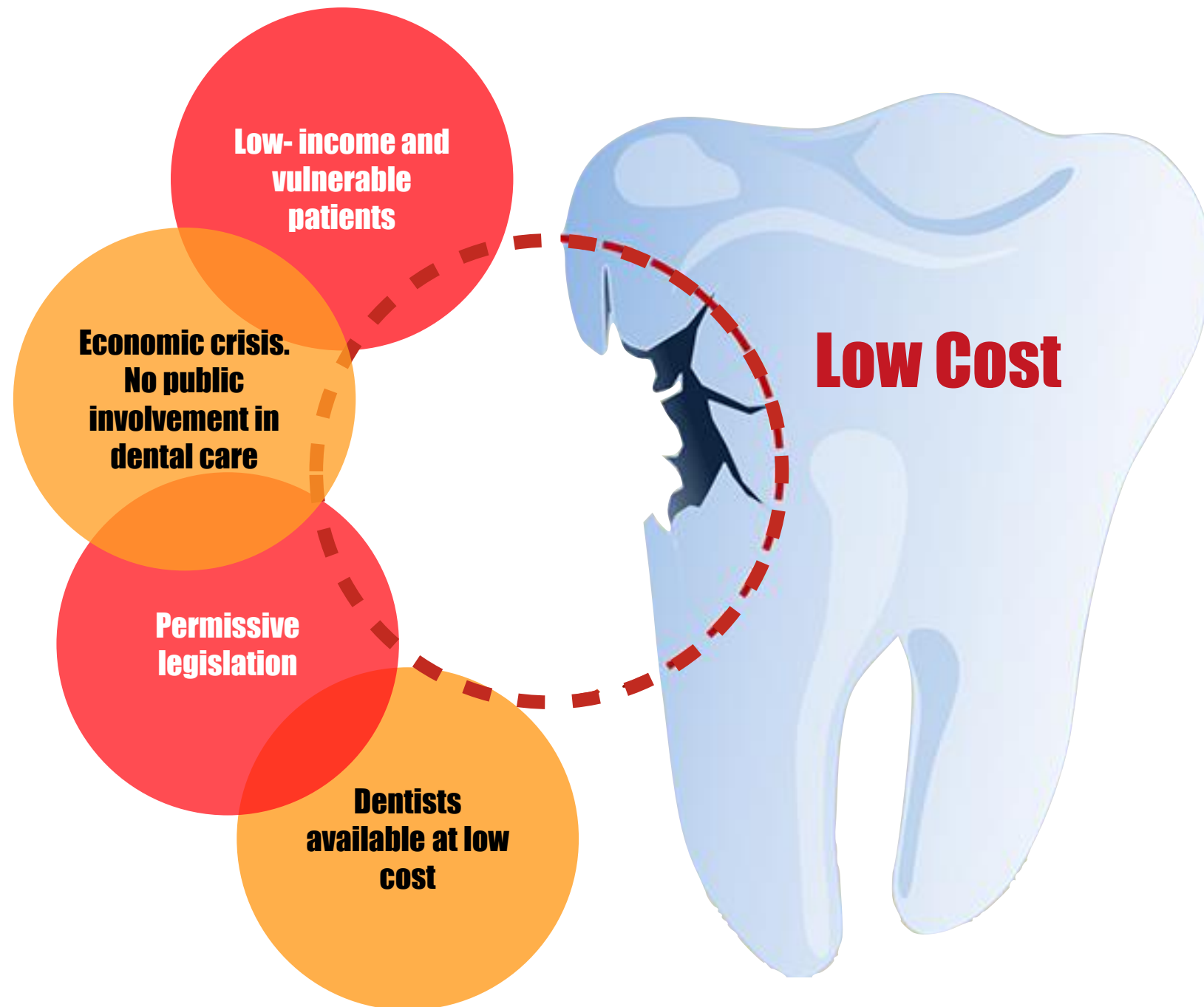
TARGET PATIENTS

- Disadvantaged social sector
- Poor educational level
- Scams on alleged subsidies
- Financing of treatments
- Context of economic crisis
- No public involvement in dental care
- Aggressive and misleading advertising



03

The causes



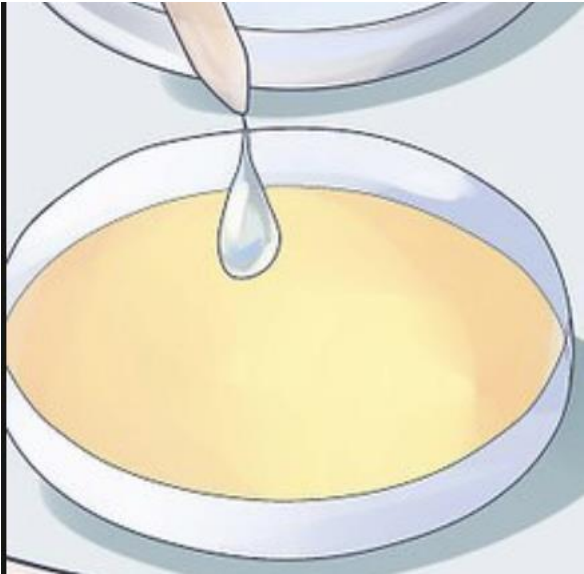


03 The causes

TIME



A BREEDING GROUND



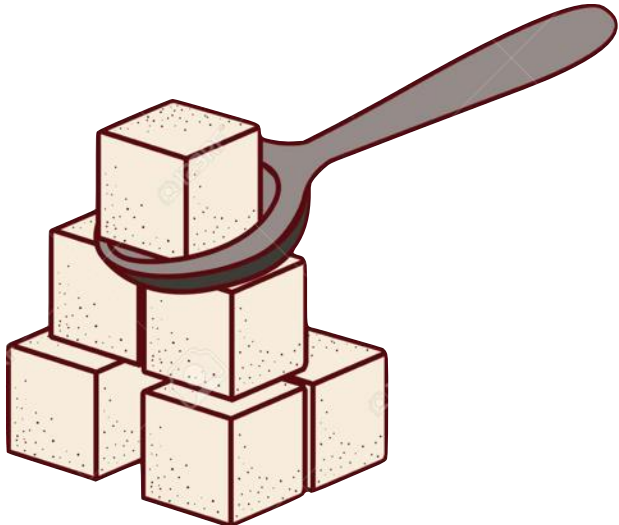
- **Permissive legislation**
- **Professional plethora**
- **No public involvement in dental care**

PATHOGENICS AGENTS



- **Commoditization of dentistry**
- **Vulture funds from outside the dental sector**
- **Unscrupulous entrepreneurs**
- **Mercantile corporations**

A SUBSTRATE

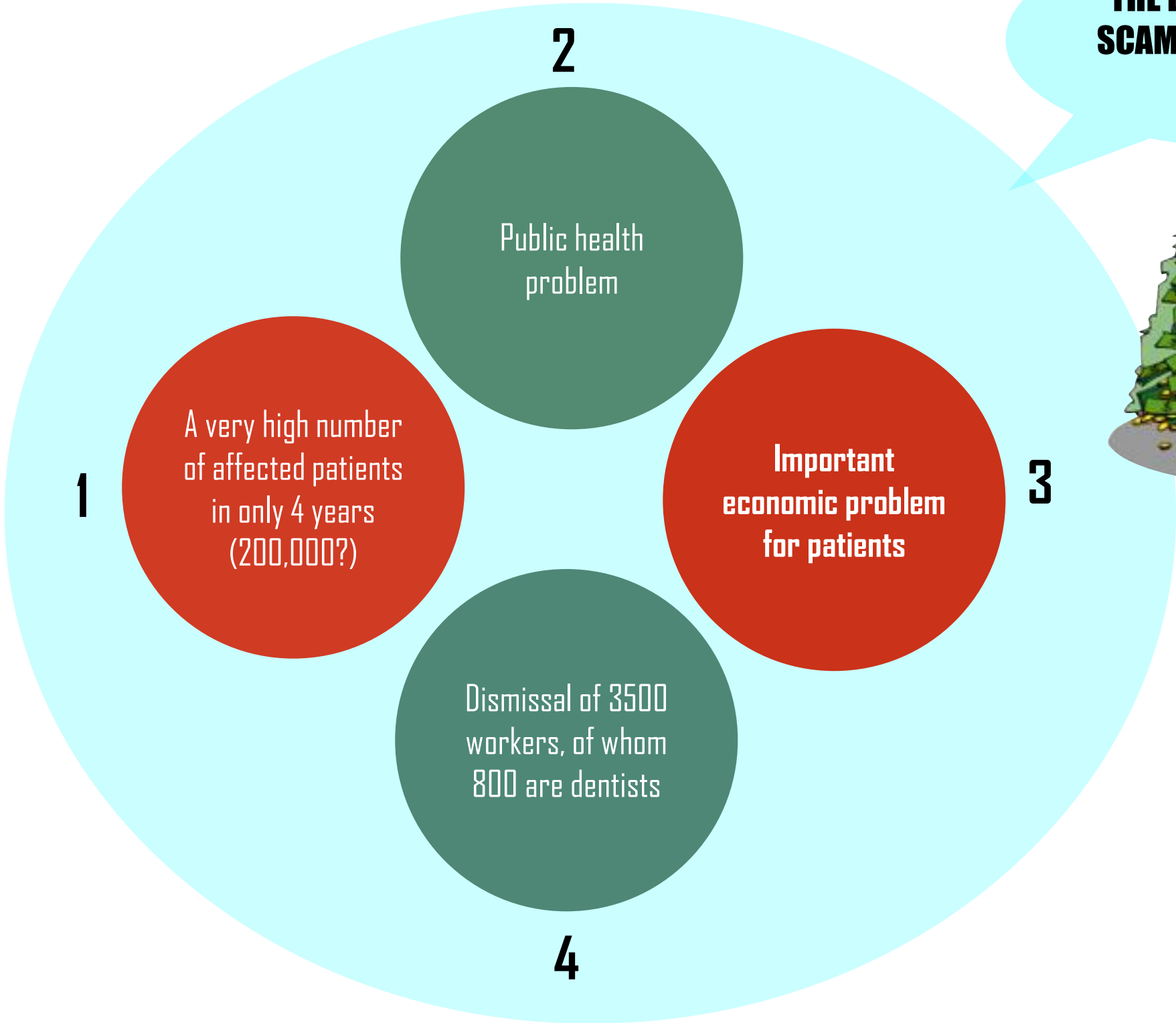


- **A sector of the population with low economic status, with poor accesibility to dental care**
- **Low educational level**
- **National economic crisis**

Low Cost growth



04 The magnitude of the problem



THE BIGGEST DENTAL SCAM IN THE HISTORY OF SPAIN



The 10 steps of the scam

iDental

01

DENTISTS "WITH A HEART"

02

SOCIAL DENTAL ASSISTANCE

03

DEMOCRATIC DENTISTRY

AGRESSIVE ADVERTISING

06

PATIENTS WITH LOW SOCIOECONOMIC STATUS

05

FALSAS AGREEMENTS WITH NGO's

04

SYSTEMATIC FINANCING

MISLEADING FINANCING

07

LOW COST DENTISTS

08

FRAUDULENT TREATMENTS' PRICES

09

"INFLATED" BUDGETS

10

HEALTH SCAM AND FINANCIAL FRAUD

COMMERCIAL CLINICAL APPROACH



Without teeth and without money: the drama of iDental's scams





05

What have we done?

We have denounced the situation in all Administrations and political parties

POLITICAL
LEADERS

MEETINGS WITH
POLITICAL PARTIES

MEETINGS WITH THE
MINISTRY OF HEALTH

MEETINGS WITH DEPUTIES
AND SENATORS

CONSUMERS
ASSOCIATIONS

MEETINGS WITH
CONSUMERS

INTERVIEWS IN THE MEDIA

INFORMATION TO
AFFECTED PEOPLE

LEGAL
ACTIONS

MEETINGS WITH LAWYERS

OBSERVATORY OF CLAIMS
AND COMPLAINTS

GENERAL STATE
PROSECUTOR OFFICE
COMPLAINT



05

What have we done?



Notas de Prensa Consejo

El Consejo General de Dentistas pide a la Justicia que intervenga en las clínicas de iDental para recuperar las historias clínicas de los pacientes



Notas de Prensa Consejo

Óscar Castro Reino: “Se debe perseguir a los culpables para que respondan patrimonialmente ante los afectados”





06

Possible solutions



Objective: repair the damage and prevent the recurrence of a similar situation





Final observations

1

Dentistry is a health service, not a consumer good

2

Dentistry needs dentists, not merchants of health

3

Dentistry is based on ethics and its deontological code, not on the clauses of bank loans.

4

Health in all its aspects must be defended and protected by public Administration and it must not be left in unscrupulous and speculators' hands

“Without teeth, without money and frightened”



Thanks