



WG Ageing Population

ERO Plenary Session

28th/29th April 2023, Istanbul

Working Group Ageing Population

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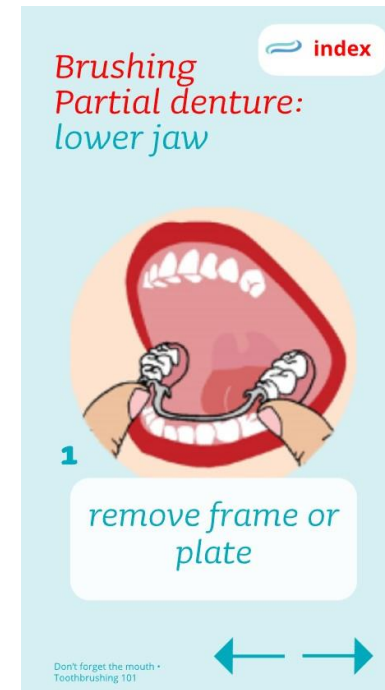
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- Toothbrushing manual
 - a tool to help nursing home staff, caregivers or family carers
- -> Web application





- **Web application**

- Achievement

- IT company
 - Financed by ERO
 - 6 languages to start with
 - Any additional language can be added

- Hosting and maintenance

- Cannot be financed by ERO
 - Sponsored by industry
 - the application remains the property of the ERO with funding from industry
 - The application is transferred to the industry which exploits it for the ERO



- **Sponsoring**

- Unlike the FDI, the ERO has never been financially supported by the industry
- If we call for financial support from industry, the funding would be allocated for this specific purpose
- This would be a first-time event for the ERO
- The Board has been informed of our intentions
- The working group does not have the competence to make such a decision

Questions ?

