

- The ERO aims at promoting the concept of dentistry as an independent profession based on the principle of freedom of choice in the relationship between the dentist and the patient
- The ERO works under the supervision and mission of FDI, developing policies, reports and resolutions in order to influence the activities of FDI





ERO represent diversity, different cultures,
different countries and
a harmony

- Commercialization
- Ageing population
- NCDs
- Health Inequalities
- Access to oral Health Care
- New Educational Demands
- Financial burden of diseases
- Gap between dental and medical education

- Demands of specific in-need groups
- Increase of health expenditures
- Importance of prophylactic care
- Limited funds for prevention
- Less priority of oral health
- Declining in solo-practising dentist
- Threats on liberal dental practice

- ✓ Strategy
- ✓ Vision
- ✓ Future projections

ADVOCACY

↓
WHO
UN
WHPA



World Health Organization

Redefinition of health in Millenium Development Goals ;

WHO highlighted

**the importance of oral health
and
established a link between oral and general health**

- ✓ NDAs should carry out an effective advocacy campaign on NCDs and oral health
- ✓ FDI should collaborate with the NDAs to integrate the advocacy programmes globally

- Vision 2020 has enlarged the scope of dentistry
- It is a useful tool
- Concentration on next steps forward for action
- Priority for FDI
- Guidance for NDA is needed



FDI Vision 2020

Shaping the future of oral health

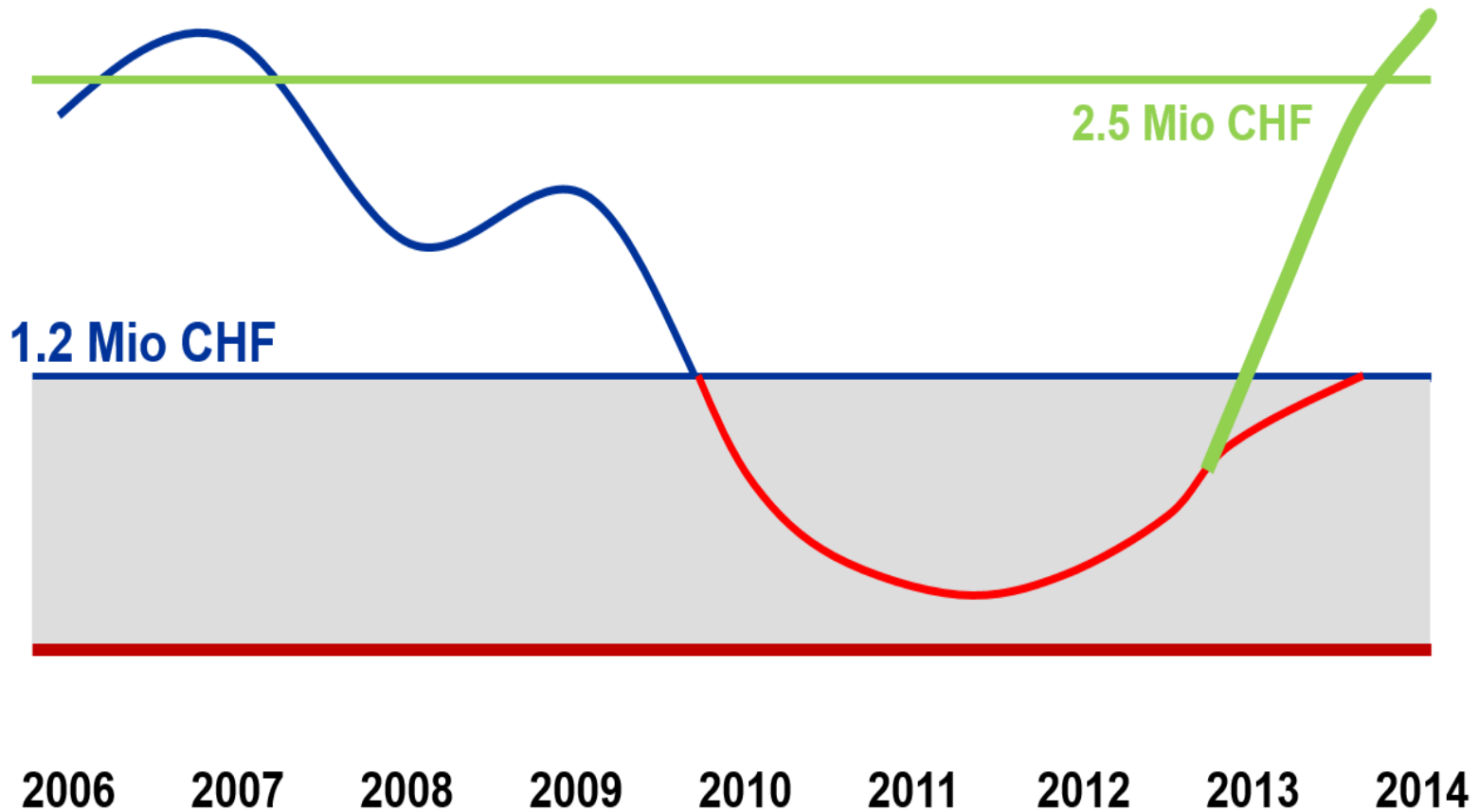


Leadership is important for the success of an organization

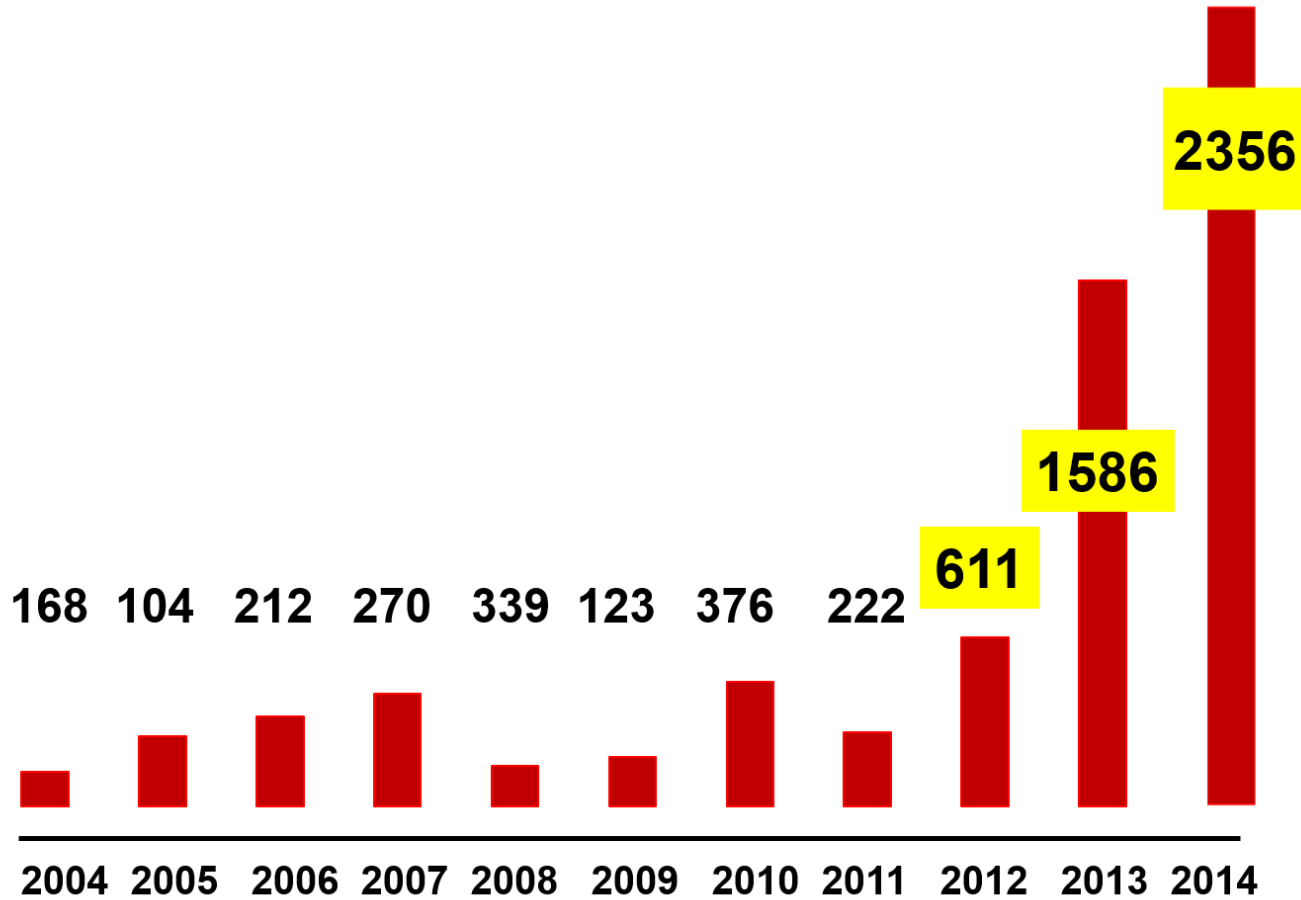
- The leadership needs to think and act professionally and needs to be determined
 - Franchising model AWDC and Istanbul 2013
 - Maintenance of financial stability
- Task delegation as TDA delegation, finding ideal human resources effectively are also important

Reserves (unrestricted)

2.8 Mio CHF



Abstracts submission



Turkey is a bridge between continents
and
this enables Turkey and TDA to have a global vision and
a wide spectrum

For me determining the oral health agenda is one of the most important role and responsibility of FDI

AND

I believe,

FDI should be the '**reference body**' for leading the future of oral health and dental profession..

- Broadened role for the dentists
- Bilateral relationship between oral health and general health
- More Priority for oral health
- Increased visibility and credibility of FDI
- Dental education in line with demand and changes
- New opportunities for the profession
- More support for the NDAs
- Strong partnerships (Academia,dental industry,WHO,WMA,IDF)
- Transparency in management

I am ready to take the responsibility based on my academic background, the years in private practice, the experience in the organized dentistry in national and international context is essentially the basis of my candidature...



